

**Privacy Notice**  
**for the Annual General Meeting of Shareholders via Electronic Channel (E-Meeting)**  
**Land and Houses Public Company Limited**

Land and Houses Public Company Limited (“**Company**”) respect your privacy and recognize the importance of personal data protection. Therefore, in compliance with Personal Data Protection Law and regulations, we have established a strict operational measure to protect your personal data as details below:

**1. Personal Data Collected by the Company**

In order to organize and conduct the Annual General Meeting of Shareholders (“AGM”) and to facilitate your participation in the AGM, the Company is required to collect and process certain personal data, including the following:

**(1) General Personal Data**

1. **Contact Information**, such as address, telephone number, mobile phone number, email address, and social media account information (e.g., Line ID or Facebook account).
2. **Identification Information**, such as name-surname, gender, nationality, occupation, date of birth, marital status, photograph, signature, national identification card number, passport number, or information appearing on other government-issued identification documents or similar official identification.
3. **Other Information**, including images, video recordings, and audio recordings collected in connection with activities relating to the preparation for and conduct of the AGM.

**(2) Sensitive Personal Data**

In certain circumstances, documents submitted by you may contain **sensitive personal data**, such as race, religion, trade union information, biometric data (e.g., facial recognition data or fingerprints), health information, physical or mental condition, or criminal records.

However, the Company does not intend to collect or process such sensitive personal data unless strictly necessary and permitted by law.

**2. Purposes and Legal Bases for Processing Personal Data**

The Company collects, uses, processes, or discloses your personal data based on the following legal bases and for the purposes described below:

**(1) Legal Obligation**

The Company processes your personal data for the purpose of convening and conducting the AGM, including identity verification, registration for attendance, distribution of meeting documents, and implementation of the resolutions of the AGM.

Such processing is carried out in compliance with applicable laws, including but not limited to the Public Limited Companies Act B.E. 2535 and the amendment(s), the Civil and Commercial Code, and other relevant laws and regulatory requirements, as well as orders issued by competent government authorities.

**(2) Legitimate Interests**

The Company processes your personal data for the following legitimate interests:

- Preparing and maintaining the minutes of the AGM and records of shareholders' attendance.

- Managing and facilitating the organization of the AGM in accordance with applicable guidelines and operational procedures.
- Conducting related activities necessary for the meeting, including satisfaction surveys or administrative follow-up.

The Company may record still images, video, and audio during the AGM for the purposes of meeting documentation and corporate communication. Such materials may be published through electronic media, printed media, or other channels for reporting and public relations purposes relating to the AGM.

### **(3) Establishment, Exercise, or Defense of Legal Claims**

The Company may process personal data where necessary for the establishment, exercise, or defense of legal claims, including the verification and confirmation of identity.

### **3. Sources of Personal Data**

The Company may obtain your personal data from the following sources:

- Directly from you
- From proxies appointed by shareholders
- From Thailand Securities Depository Co., Ltd. (TSD)

#### **Important Note:**

Identification documents submitted to the Company, such as copies of national identification cards or other government documents, may contain sensitive personal data (for example, religion or race), which is not required for the purposes of the AGM.

The Company therefore requests that you redact or conceal such sensitive information before submitting copies of such documents to the Company.

### **4. Disclosure of Personal Data**

For the purposes described in this Privacy Notice, the Company may disclose your personal data to the following parties:

- Government agencies, regulatory authorities, law enforcement agencies, courts, or competent authorities (including the Ministry of Commerce, the Securities and Exchange Commission (SEC), and the Stock Exchange of Thailand - SET), where disclosure is required or deemed necessary to comply with applicable laws or regulatory requirements.
- Shareholders, investors, and the general public through the Company's website, the website of the Stock Exchange of Thailand, or the system of Thailand Securities Depository Co., Ltd.
- Personal data processors, service providers, or professional advisors engaged by the Company to support the organization and administration of the AGM.
- Electronic media and printed media for the publication of meeting reports or public relations relating to the AGM.

### **5. Cross-Border Transfer of Personal Data**

The Company may disclose or transfer personal data to service providers or third parties located in foreign jurisdictions.

In such cases, the destination country may have personal data protection standards that are higher or lower than those of Thailand. Where necessary, the Company will implement appropriate safeguards and measures to ensure that the transferred personal data is adequately protected in accordance with applicable data protection laws.

Where required by law, the Company will obtain your consent prior to any cross-border transfer of personal data.

## **6. Retention Period**

The Company will retain personal data only for as long as necessary to fulfill the purposes for which the data was collected. The Company expects to retain General personal data under Section 1 for a period of 10 years, and Sensitive personal data under Section 2 for a period of 6 months from the date the Company receives such personal data. Upon expiration of the retention period, the Company will destroy or anonymize the personal data unless further retention is required or permitted by law.

## **7. Rights of Data Subjects**

Subject to the provisions and limitations under applicable laws, you may have the following rights:

- The right to access and obtain a copy of your personal data
- The right to rectify inaccurate or incomplete personal data
- The right to erase, destroy, or anonymize personal data
- The right to restrict the processing of personal data
- The right to object to the processing of personal data in certain circumstances
- The right to data portability
- The right to withdraw consent where processing is based on consent
- The right to lodge a complaint with the competent authority

If you wish to exercise any of your rights, please contact the Company using the contact details provided by the Company.

## **8. Security Measures**

The Company has implemented appropriate organizational, technical, and physical security measures to safeguard personal data against loss, unauthorized access, use, alteration, or disclosure.

These measures include, among others:

- Access control mechanisms for personal data and information systems
- Proper user access management and authorization procedures
- Assignment of responsibilities to personnel handling personal data
- Audit trail mechanisms to monitor access, modification, or deletion of personal data
- Monitoring and response procedures for potential data breaches
- Data recovery and incident response measures
- Training and awareness programs for personnel regarding personal data protection and information security

These measures are designed to ensure confidentiality, integrity, and availability of personal data in accordance with applicable data protection laws and industry standards.

#### **9. Contact Us**

If you wish to exercise your rights or have any questions or concerns, you may contact us at:

Personal Data Protection Officer

Land and Houses Public Company Limited

Q House Lumpini Building, 37th–38th Floor

1 South Sathorn Road, Thung Maha Mek,

Sathorn District, Bangkok, Thailand

Email: [DPO@lh.co.th](mailto:DPO@lh.co.th)